

Artist Consortium

For those serious about art



passionate about life.

A virtual space created to fill the gap between all metroplex art organizations with the mission to promote artists who want to sell their work and to connect the art community.

Artists Consortium

The Artist Consortium is a virtual space (web site) designed to connect a community of artists, art enthusiasts, and those who would benefit from a creative touch. The intention is to create a self-populating database similar to the Wikipedia model that connects buyers with sellers, organizations in need with volunteers, and resources to individuals who are working as professional artists.

The unique aspect of the Artists Consortium will be a comprehensive database, populated by the art community it serves and a committee of industry leaders and experts willing to promote local artists and the metroplex art community. The Artists Consortium will rely on a combination of volunteers, paid experts, and charitable contributions by donors interested in supporting the arts. Revenue sources for the Artists Consortium include membership fees and commissions from organized events. The objective is not to compete with local organizations, but to enhance their services, expand their reach, and provide a connection to a more developed, professional art network not easily accessed.

The Artists Consortium mission is to open doors commonly closed to emerging artists and expose metroplex talent to art professionals who commonly overlook smaller markets. The AC is more than a database of talented local artists, but a committee of respected experts and academics who can elevate the relevance and exposure of the consortium by their association and active participation.

The genesis of the Artists Consortium came from my observations while serving on the board of the Texas Sculpture Association. I experienced the challenge of serving a diverse community of creative people with as many reasons for producing art as members and the realization that there are many, many talented people who are creating quality work that never receive the appropriate recognition. Finally, it became apparent that a common trap in which new artists easily fall is the idea that exhibiting the work in any venue is an accomplishment and will further their art career as possibly some art buyer will see their work, appreciate their talent and this will lead to an art supported career. I label this approach to art sales as “the stumble factor.” Unfortunately, many art shows and exhibitions that cater to emerging artists, the attendees are primarily family members and the other participating artists in the show. The remaining space is often filled with people more interested in the re-heated hors d'oeuvre, cheap wine and the party, instead of viewing serious works of art. Although, the general idea of exposure is solid, the model of quantity over quality and randomly placing work without considering the audience, credibility of venue and supporting promotional materials is similar to a company creating a product and placing it in a neighborhood garage sale.

The Artist Consortium mission is to serve artists who want to sell their work. Services and programs offered by the Artist Consortium consider and cater to the entire art community and connecting people who would benefit from a creative touch. The goal is to include a wide array of art enthusiasts including: artists, collectors, galleries, universities, artist's residencies, non-profit organizations, for-profit businesses, local neighborhoods and municipalities. Although, the idea of a creative membership with a passion for supporting their community will appeal to a large demographic, the services and programs offered by the Artists Consortium will always be designed to serve the serious artists. As a result, the hope is that the community benefits as the artists flourish.

Target membership

Artists-

- Talented young artists (cultivate)
- Established artists (development)
- Accomplished artists (support)

Art buyers

Collectors

Art enthusiasts/Art community

Curators

Gallery owners

Creative non-profit organizations

Academics

Appraisers/critiques

Artists Consortium Membership levels

There are three levels of participation: 1. Free- Anybody can create a profile and search the resources as well as volunteer in promoted community programs for free. 2. \$50- To participate in the AC programs (i.e., credential program, mentoring, and incubator) members must pay a \$50 fee, plus 20 hours of volunteer time. 3. \$150- The higher membership fee allows for full participation without a volunteer obligation.

- Free participation to anyone interested in the art community
- \$50 annually with 20 hours volunteer time

Volunteer time includes: Serve on sponsorship committee, participate in event consulting/design, and/or volunteer for a community project

- \$150 annually without volunteer time

Artists Consortium details

Revenue Sources

- membership fees
- 20% commission on AC sponsored events and programs
- Limited advertising on web site

Expenses

- staff salaries
- web design & maintenance
- scholarships
- community projects

Services

- Sponsorship
- Mentoring/apprenticeship
- Incubator
- Formal art critiquing program
- Speakers bureau
- Exhibition consulting
- Identity consulting (branding, narrative, niche/target marketing)
- Personal web pages/galleries
- Virtual gallery
- Gallery/show opportunities listing
- Community volunteer projects
- Artists network
- Business opportunities listing
- Available spaces & venues for shows
- Art press
- Giclee service
- Jobs posting
- Event/curriculum design
- Training/classes postings
- Partnership development
- Community art blog
- Prestigious advisory board
- Reference/referral service
- Event broadcasting

Databases

Artists, Buyers, Art inventory, Critiqued artists, Art programs, Schools, Classes, Lectures, Programs, Events/shows, Available spaces, Jobs, Apprenticeships, Artists residencies

Current technologies

Craigslist.org	-	sale/buy listing
Wikipedia.org	-	collaboration and information collection
Amazon.com	-	smart promotions
eharmony.com	-	key word connections
blog	-	communication model
Google.com	-	search
deviantart, myspace, facebook	-	personal page
Flickr, youtube	-	digital gallery space
Meetup.com	-	community volunteer opportunities
Ted.com	-	change the world model
Linkedin.com	-	network
digg.com	-	art news aggregate

AC programs

All programs are offered as benefits to AC members. Services are delivered by a combination of membership volunteers and compensated experts.

Sponsorship program

The Artists Consortium sponsorship program is designed to give support and structure to donors for their monetary gifts and guidance for accountability to the artists. Such a model is similar to the Ph.D. academic model that gives huge amounts of flexibility and creative latitude while providing a formula for accountability and direction that leads to creative success. The sponsorship program is a formal process that can be replicated for any donor and artist.

1. **Business plan** - Have the artist write a proposal how s/he will be a dedicated/professional artist and use the proposed funds.

- Including work space
- Continuing lessons/art schooling
- Review of audience/niches/art work
- Plan to promote/sell art
- Budget

2. **Committee** - Form a volunteer committee of 3-4 supportive people. The primary sponsor/donor would be the committee chair or the Artist Consortium board could assign the chair. The committee should be comprised of artists, business people, whoever would be best suited to mentor/consult with the artists. The committee would be determined as though who could best promote the artists and further their career.

The artist would be required to meet formally with the full committee once a year and informally with individual committee members as needed. Ultimately, the committee chair would be responsible for supervising the artist's success or lack of success.

3. **Art contract** – All sponsorship arrangements would require a signed contract between the artist, sponsor, and Artist Consortium. This would clearly define terms and arrangements of the sponsorship and formal agreement so all parties know what is offered, what is expected, and the consequences if all agreed elements are not fulfilled. For instance if the artist is not pursuing their art and spending the money on some endeavor that is unproductive or even destructive to their career, the committee can recommend a remedy and even terminate the contract/artist agreement. Such an arrangement gives valuable support to the artist and structure to the sponsor that maximizes their gift.

Formal art critique program

In many instances access to professional art experts, reviewers, curators and gallery owners prevents talented artists from getting exposure that could further their careers. The Artist Consortium would organize committees of experts to formally critique works of art and give a rating or letter of commendation that would be recognized in the art community as a stamp of accomplishment and achieved level of competence. The AC critique program would be a tool used to attract international recognition and guide for professional collectors. This service would benefit artists as well as collectors who don't use the services of a personal art buyer.

The critique process requires a year commitment of the artists. Participants must be an active member and an additional fee is charged to cover program expenses.

Details –

- Both the review committee and smaller critique committees will be a mix of compensated experts and members volunteering their services.
- The critique program will be supervised and developed by a review committee comprised of industry leaders, recognized curators, academics, and professional buyers and established artists.
- Initially, the larger primary review committee will establish a benchmark and global rating system
- Smaller critique committees (3) will review and rate individual AC member artists.
- A time-tested schedule and timeline will be loosely followed by the critique/review committee.
- A formal rating system with detailed critiques will be developed to explain a numerical score.
- The numerical score will indicate:
 - . level of achievement
 - . review of body of work
 - . formal critique of work
 - . analysis of artist ability to produce
 - . a process that assists the artist develop their narrative
 - . a review and critique of the artist's process
 - . a comparative analysis of the artist and their work
 - . a thorough report
- Only Artist Consortium members are eligible for the critique program, plus an additional fee.
- The critique process takes one year with a two year membership requirement by reviewed artist.
- The additional fee charged to AC member is non-refundable.
- Small critique committees of three experts will do a thorough review of the artist, their experience, body of work and career progress.
- An established critique score will qualify AC members to be compensated for their time served on sponsorship committees.

Speakers Bureau

Artists by their very nature provide a unique perspective and a detailed narrative to our world and community. Whether it is a poet with prose on politics or a painter describing the current business climate, the AC community can provide insightful, entertaining presentations and a bit of culture to audiences who can never experience too much creativity. The speakers bureau is open to all audiences, all topics, and issues, serious or fun. The AC speakers' bureau provides a list of volunteers who are professional artists with developed presentations and materials including books, handouts, and visual presentations that distinguish this creative community from most speakers.

The Artist Consortium provides a database of interested artists, a platform to view their presentations, and a space to read comments and reviews from previous audiences. In addition, local organizations, businesses and schools can post their needs and search the artist's data base for the perfect fit.

Curriculum design

As the Artist Consortium membership grows, a wealth of talented and passionate people interested in positively affecting their communities will form. To best serve and tap the talented pool of artists and art enthusiasts, the AC membership facilitated by the Artists Consortium will find ways to collaborate and identify needs of the local organizations and serve local needs.

Event consulting

Whether gallery shows, fund raising events, or awards banquets, art and a creative perspective can enhance the event. Even galleries showcasing art often can add different art media to accent their primary art focus. In most cases lack of resources; especially labor, is the reason that creative details are ignored or overlooked. Non-profit organizations will always be understaffed and short of funds, the AC membership provides talented artists and supportive volunteers who can bring a creative touch to the community and address details that appear as luxuries for organizations stressed by lack of resources.

Commonly overlooked areas of emphasis include:

- Branding of event
- Art coordinated in program
- Creative aspect developed
- Aesthetic coordination including printed materials, interior design, and graphic designs.

- Opportunities to raise funds using art.
- Access to artist community for artwork.
- High and low touch creative aspects.

Sample Scenarios

The ideas listed below are not presented as original, but a collection of common solutions to make an event more successful. The Artist Consortium provides a database of interested volunteers who can perform such task, identify fresh solutions, and provide their own uniquely creative ideas. The Artist Consortium expands an organization's staff with dedicated volunteers who bring an artist's sensibility to the needs of non-profits and great causes.

The Stewpot

The Stewpot is a comprehensive resource center for homeless and at-risk individuals of Dallas. The Stewpot also offers children and youth programs. This 501(c)3 operates under the management of First Presbyterian Church of Dallas in downtown. One program offered by The Stewpot is to have clients who participate in the organization create paintings and then offer the art for sale at various venues. The downtown library provides a space annually to display the work plus a reception.

AC ideas – Coordinate and maximize the art buying experience.

- Professionally, frame and present artwork.
- Establish a consistent discounted price that reflects the art.
- Create biographies for contributing artists & develop narrative.
- Development Stewpot story and how sales support the cause.
- Promote events through appropriate media outlets.
- Coordinated mailing to art supporters and community activists.
- Utilize church contact list and other charitable organizations.
- Market all shows as a positive venue to support the underserved and poorly represented.

Texas Sculpture Association

The Texas Sculpture Association (TSA) is a non-profit organization incorporated in 1983 to provide sculptors the opportunity to learn more about the art of sculpture and to share this artistic vision with the general public. The TSA represents an average membership of 150 ranging from professional artists and art dealers to hobbyist and art enthusiasts. The TSA objective is to offer as many opportunities as possible for sculptors to exhibit their work.

AC ideas – Address the stumble factor.

- Develop a mailing list that includes professional art collectors and gallery owners.
- Use participating artists and TSA members to populate the mailing list.
- Partner with community events to increase the size of exhibition.
- Coordinate with partners to brand exhibition and promote art with event.
- Fully integrate art within any event, including promotional material and logo designs.
- Distinguish between social shows and professional exhibitions.
- Organize professional artists and local experts to critique membership art.

The Arboretum

Formed in 1982 the Dallas Arboretum Botanical Society leased 66 acres from the city of Dallas and created The Arboretum. 1984 was the first year for the Dallas Bloom festival. In 2004, Dallas Bloom attracted more than 100,000 visitors; this is the largest outdoor floral festival in the Southwest. The Arboretum features include a scenic view of White Rock Lake and the downtown Dallas skyline as well as an outdoor concert stage, picnic area, and a set of replicas of dwellings and other structures depicting prairie life in an earlier time in Texas.

AC ideas – Coordinate art exhibition with Dallas Bloom.

- Create map of artists with personal information
- Integrate art into landscape
- Coordinate theme of event and artwork
- Coordinate promotional materials – brand
- Special auction that sells artists' work & raises funds for organization

The State Fair of Texas

For 24 days a year a private, non-profit corporation orchestrates and operates the State Fair of Texas on the 277 – acre city property located in south Dallas. This organization is innovative and continually seeking projects to improve the fair experience and increase revenues. One example is a collaborative program working with area landscapers who plant and maintain plots around the grounds at their own expense for the exposure to the 3 million plus fair visitors each year. Beginning in 2006, the fair offered a similar arrangement to area artists to exhibit sculptures on the fair grounds.

AC ideas – Create promoted destination to view local artist with coordinated exhibition.

Currently the State Fair invites sculptural artists to display their work on the fairgrounds during the 24 day October event. The down side of this opportunity is art not be prominently displayed and essentially getting lost amongst all the activities and structures. As the State Fair offers activities for all, it distracts the focus of fairgoers and relies on interested art enthusiast to find the works by happen chance. In addition, the open spaces that complement works of art are located on the peripheries of the fairgrounds and the least travels area of the park.

- Rename the path next to the lagoon, "Artist Way."
- Advertise a large exhibition
- Plan an art parade down the new, Artist Way.
- Promote individual artists and document personal narratives that connect the metroplex.

The daVinci School

The da Vinci School is a nonprofit organization founded in 1987 which operates primarily from tuition and fees. The school budget is subsidized by charitable contributions. DaVinci serves children from eighteen months through the kindergarten and primer level. The school emphasizes the sciences, and environmentally responsible curriculum that embraces a child's joy in learning.

AC ideas - Create a fund raising event selling children's art.

- Create theme that fits the time of year or mission of school.
- Provide materials that facilitate the creative process.
- Coordinate with teachers or lead artwork activities to create saleable art.
- Frame and present work in a manner that makes the work marketable.
- Arrange contributions for art supplies, frames, and matting.
- Use the schools mailing list or contact information to promote event.
- Create an effective mailing campaign to promote the fund raising event.
- Develop a narrative that promotes the cause.
- Capture personal stories of the little artists and teachers.
- Brand the event.
- Organize and coordinate creative ways to give.

The Dallas Holocaust Museum – annual Hope for Humanity fund raiser dinner

Founded in 1984, the Dallas Holocaust Museum/Center for Education and Tolerance is dedicated to preserving the memory of the Holocaust, and to teaching the moral and ethical response to prejudice, hatred and indifference, for the benefit of all humanity.

AC ideas – Fully integrate art into program and use to attract additional charitable contributions.

- Create original art as gift to honoree.
- Coordinate art to dinner/event theme.
- Use image of art in promotional material.
- Use artist's narrative to extend cause.
- Bring attention to the cause/event with multiple narratives.

Terms

Self-populating refers to the method of building the Artists Consortium database. A web-based interface (web site) will allow participants to create their own web pages similar to a facebook.com web page or deviantart.com page and display images of their artwork similar to flickr.com or youtube.com. The Artists Consortium community will have access to blog type communications, able to connect to other art enthusiasts using network software similar to linkedin.com or eharmony. All personal information and community comments or referrals will be entered by individual participants.

Wikipedia is a web-based, free-content encyclopedia. It is written collaboratively by volunteers and allows most articles to be changed by anyone with access to a web browser and an Internet connection. The concept is to enable anyone who accesses it to contribute or modify content to create a collaborative website.

Virtual space for the purpose of the Artist Consortium project is a term describing a web site that promotes digital communication and large scale collaboration accessed by the internet.

Metroplex Art Organizations

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1. **Art after five**

www.artafter5.com

Art After 5 is a 501(c)(3) charitable organization supporting Dallas-area art education.

2. **Dallas Contemporary**

www.thecontemporary.net

Dallas Contemporary presents art in a forum that cultivates artists, ignites learning, and inspires the community. It is committed to finding and exploring work that is new and unfamiliar, challenging and sometimes difficult, but deserves to come into view.

3. **International Sculpture Center**

www.sculpture.org

ISC Mission Statement

The ISC seeks to expand public understanding and appreciation of sculpture internationally, demonstrate the power of sculpture to educate, effect social change, engage artists and arts professionals in a dialogue to advance the art form, and promote a supportive environment for sculpture and sculptors.

4. **National Sculpture Society**

www.nationalsculpture.org

National Sculpture Society has both "Affiliate" and "Elected" levels of membership, both which include sculptors, collectors, and arts enthusiasts. Affiliate Membership includes our largest and most popular categories: Associate Members and Subscriber Members. Elected Members are voted on by other elected members.

5. **Nasher Sculpture Center**

www.nashersculpturecenter.org

To be an international focal point and catalyst for the study, installation, conservation, and appreciation of modern and contemporary sculpture.

6. **Dallas Museum of Art**

www.dallasmuseumofart.org

We collect, preserve, present, and interpret works of art of the highest quality from diverse cultures and many centuries, including that of our own time. We champion the power of art, embracing our responsibility to engage and educate our community, to contribute to cultural knowledge, and to advance creative endeavor.

7. ShawGuides

www.art.shawguides.com

Established in 1988 as a publisher of comprehensive worldwide guides to educational travel and creative career programs, ShawGuides has offered free online access to the unabridged, continually updated content of each guide since 1995.

8. artgroupsdfw

www.artgroupsdfw.com

Devoted to nonprofit visual art groups in North Texas area and their member artists. **For artists** — an artist-friendly space online, ArtGroupsDFW gives you a place to publicize your exhibits, events, classes and openings. Get announcements of art festivals, exhibits, artist receptions, sales, gallery walks, lectures and meetings. Locate clubs in your area, artists, or groups dedicated to a specific art interest or media. Want to compete or sell your art? Find out about local art competitions & deadlines as well as career opportunities.

Interested in learning about art? Find art instruction & demonstrations

9. North Texas Business for Culture and the Arts

www.dbca.com

NTBCA mission is to create strong business/arts partnerships to build world-class communities where people want to live, work, and grow.

the Dallas Business Committee for the Arts (DBCA) was founded in 1988 by business, corporate and industry patrons as a nonprofit arts advocacy organization. These leaders pledged their money, volunteers and company resources to improve the quality of life and foster economic development through the arts. As a result of both regional and organizational growth, the agency changed its name to North Texas Business for Culture and the Arts (NTBCA) in 2005.

10. Dallas Arts District Alliance

www.artsdistrict.org

Dallas Arts District Alliance welcomes you to the Dallas Arts District, the largest urban cultural district in the country. This 19 block area covering 68.4 acres near downtown Dallas is home to many world-renowned performing and visual arts organizations to include thirteen non-profit venues. In addition, multiple other organizations perform in the District on an ongoing basis. This includes everything from concerts to outdoor festivals, to lectures, youth education programs and more.

11. City of Dallas Office of Cultural Affairs

www.dallasculture.org

The Office of Cultural Affairs provides opportunities to individual artists to create art through the Public Art Program and maintains a public art database of City-owned art at our Museum without Walls. We also provide a system of Cultural Centers that include the South Dallas Cultural Center, Morton H. Meyerson Symphony Center, Latino Cultural Center, Juanita Craft Civil Rights House, Ice House Cultural Center and the Bath House Cultural Center.

12. Bath House Cultural Centerwww.bathhousecultural.com

The center's energetic atmosphere and programming creates a hotbed for the nurturing of new work, and an exciting place where artists and audiences meet to explore and enjoy the life force that is the arts.

13. ArtCentre of Planowww.artcentreofplano.org

The mission of the ArtCentre of Plano, Inc. is to encourage, support and promote excellence, diversity, and vitality in the arts and arts education in the Greater Plano Area. Our goals: (1) to provide the resources and physical facility required to support the educational, performing, and visual arts in the Greater Plano area; and (2) to ensure the availability of diverse educational, multi-cultural, and arts programming in the Greater Plano area.

14. Texas Visual Arts Associationwww.tvaa.org

Mission: To encourage artists and to promote art in Texas

15. Associated Creative Artistswww.geocities.com/acadallas

is a not-for-profit, 501-3 organization. Organized 1954. Incorporated as a Non-Profit Organization in May 1962. ACA encourages, publicizes and promotes the creative work of our registered members. It brings our members in direct contact with outstanding artists, lecturers and demonstrators.

It is an alert, working organization dedicated to the preservation, practice and the promotion of conservative art.

16. The Richardson Civic Art Societywww.richardson-arts.org

is a non-profit organization operated for charitable and educational purposes.

- Our goal is to support projects that further visual art.
- Our projects are funded in part by the City of Richardson through the City of Richardson Arts Commission.

17. Irving Art Associationwww.irvingart.org

Since its founding in 1956, the Irving Art Association's goals have been learning, teaching, and appreciating art and enjoying the fellowship of other artists. All activities sponsored by IAA are free and open to the public, with the exceptions being competing in the Annual Awards Show and access to the extensive resource library. The IAA also provides scholarships to graduating high school seniors from Irving who are interested in majoring or minoring in art.

IAA is committed to supporting year round art appreciation and educational opportunities.

18. Visual Arts Coalition of Dallas

www.visualartsdallas.org

To increase public awareness of the Dallas area visual arts community and to provide a forum for cross-disciplinary collaboration and exchange between artists and art groups.

VACD strives to increase public awareness of the local arts community by providing exhibition space to individual artists and art groups in the Dallas area.

19. The Visual Arts Guild of Frisco

www.vagf.org

The Visual Arts Guild of Frisco (VAGF) is a volunteer non-profit 501(c)(3) organization dedicated to promoting the Arts and educating the public, giving Frisco residents and surrounding communities the opportunity to view and purchase original works of art by local fine artists in a variety of mediums. VAGF's Vision is to develop downtown into an Art's district. VAGF promotes the Arts and supports the artists for the benefit of our community.

The Visual Arts Guild of Frisco actively promotes the value of art-making with an artist-centered philosophy and a deep commitment to our flourishing community, making local artist more visible, and creating a peer learning network. VAGF also offer special programs designed for children and their parents, as well as a series of lectures and workshops for artists of all ages.

20. Trinity Arts Guild

www.trinityartsguild.org

We are Trinity Arts Guild, an all media association that was formed in 1961 for professional and amateur artists to explore and expand their creativity. Our purpose is to advance the cultural level and outlook of the general area in which we are located, particularly in the field of fine and applied arts. This is accomplished through a program of encouragement and instruction of people of all ages who are interested in promoting the creation and appreciation of all the arts, and through a policy of display, both public and private.

21. The Frisco Association for the Arts

www.friscoarts.org

The Frisco Association for the Arts is a vital agent and community partner in meeting needs with an emphasis on our principles and mission:

Guiding Principles-

- The arts play a vital role in the life and well-being of the community.
- The arts enrich lives, expand minds and encourage creative solutions to the challenges we face.
- The arts are important tools for educational, economic and community development.
- The arts create the cultural infrastructure that allows our community to flourish.

Mission-

- Serve as an umbrella organization to coordinate with the various arts groups in Frisco.
- Provide both financial and nonfinancial support to the various arts groups in Frisco.
- Preserve, support and develop the arts and cultural resources of Frisco.
- Expand the artistic, educational and cultural opportunities for all citizens of Frisco.
- Encourage public interest and participation in the cultural resources of Frisco.
- Further the economic, educational and cultural goals of Frisco.

Our long-term vision includes providing a facility to give the citizens of Frisco access to full participation in the arts and to satisfy the requirements of the varied Frisco artists and art groups.

22. The Visual Art League of Lewisville

www.visualartleague.org

The mission of the Visual Art League is to promote the visual arts through education and exhibitions for the enrichment of the individual and the community. The Visual Art League supports the visual arts by providing the facilities for instruction in wide-ranging aspects of the arts such as drawing, painting, sculpture, and fine crafts, and providing gallery space for exhibitions in a variety of media.

23. Texas Sculpture Association

www.txsculpture.com

The Texas Sculpture Association (TSA) is a non-profit organization incorporated in 1983 in Dallas, Texas to provide sculptors the opportunity to learn more about the art of sculpture and to share this artistic vision with the general public.

24. Visual Artists of Cedar Hill

www.thevach.org

The Visual Artists of Cedar Hill (VACH) was formed as a nonprofit group in the summer of 2006 in order to provide those who are interested in the visual arts with opportunities to associate with other artists, exhibit their work in the community, learn and improve their art skills, and to foster art and art appreciation to the benefit of both the artists and the community.

25. Creative Arts Center of Dallas, inc.

www.creativeartscenter.org

Mission Statement: The Creative Arts Center of Dallas provides a nurturing environment for people to discover, develop and express their artistic visions.

26. The Craft Guild of Dallas

www.craftguildofdallas.com

A non-profit organization for aspiring Artists and Craftsmen of the Metroplex.

27. Dallas Area Fiber Artists

www.dallasfiberartists.org

The purpose of the Dallas Area Fiber Artists, Inc. is to:

- Promote and advance fiber art with the education of its members and the public through exhibitions, workshops, wearable art style shows, and educational activities.
- Promote mutual understanding and cooperation in artistic endeavor among fiber arts organizations.
- Promote mutual understanding and cooperation in artistic endeavor among Dallas area arts organizations.

28. Visual Arts of Texas

www.vastarts.org

VAST, long known as NTAAL (North Texas Area Art League), was organized in 1975.

- seeks to further community participation in and appreciation for the visual arts
- provides opportunities for developing artists' skills and expression
- offers fellowship with people of similar interests
- offers educational opportunities for the public and artists alike

29. Texas Pottery and Sculpture Guild

www.tpsg.biz

The Texas Pottery & Sculpture Guild (TPSG) is an organization of three-dimensional artists that range in skill from novice to professional.

TPSG GOALS:

- To raise public awareness of and appreciation for contemporary three-dimensional arts
- To provide regular opportunities for artistic growth for its members
- To create a unique environment in which clay artists enrich each other's lives and creative impulses through friendship

30. North Texas Polymer Clay Guild

www.ntpcg.org

We are a group of polymer clay artists and enthusiasts who want to share information and keep up on what is going on with polymer clay in Texas and around the nation. We encourage anyone with a passion for polymer clay to come and visit our guild.

31. McKinney Avenue Contemporary

www.the-mac.org

The McKinney Avenue Contemporary (The MAC) is a nonprofit organization that stands as Dallas advocate for creative freedom offering the opportunity for experimentation and presentation of art in all disciplines. It supports the emerging and established artist role in society providing a forum for critical dialogue with their audiences. This relationship is cultivated through education and innovative programming

32. Dallas Arts Dealers Associationwww.dallasartdealers.org

The Dallas Art Dealers Association is a non-profit organization founded in 1985. DADA is an affiliation of established, independent gallery owners and not-for-profit art organizations in the metroplex.

33. Dallas Arts Revuewww.dallasartsrevue.com

A "fiercely independent magazine of news, views and reviews from the world of visual and experimental art." to celebrate and promote Dallas visual art and artists.

34. Fort Worth Community Arts Centerwww.fwcac.com

The Fort Worth Community Arts Center's mission is to provide accessible and affordable exhibition, performance, workshop, classroom, and office space to artists and arts organizations in the region, and to serve the general public by presenting the work of contemporary visual and performing artists in a user-friendly environment that is available for event and meeting rentals.

35. Artists Round Texaswww.artistsroundtx.org

Promote the diversity and appreciation of the visual arts in the community.

36. Texas Society of Sculptorswww.tsos.org

The Texas Society of Sculptors (TSOS) is a sculptors' guild based in Austin, Texas, and was chartered in 1971 by the State of Texas as a non-profit organization. Objectives of the society include educating the public about sculpture and the many media of this art form, promoting the work of sculptors, and serving as a liaison between sculptors everywhere.

37. Texas Commission on the Artswww.arts.state.tx.us

The Texas Commission on the Arts' mission is to develop a receptive climate for the arts in Texas. To accomplish its mission, TCA awards grants, promotes the arts, and raises funds to enhance support of the arts in Texas.

38. Texas Sculpture Gardenwww.texasculpturegarden.org

Recognized as the largest private collection of contemporary Texas sculpture ever assembled and made available to the public, the Texas Sculpture Garden was created to benefit the Texas community by honoring the talent of homegrown artists and making their work accessible to everyone.

39. **Art Opportunities Monthly**

www.artopportunitiesmonthly.com

Art Opportunities Monthly (AOM) is a carefully screened art opportunities list for traditional and contemporary artists working in painting, sculpture, photography, film, video, printmaking, book art, computer art, collage, weaving, fiber, textiles, ceramics, papermaking, mixed media, photography, computer art, monoprint, pastel, performance art, drawing, enameling, wood carving, crafts, jewelry, installation art, new media, public art, gouache, watercolor painting and every other visual medium.

40. **Art:21**

www.pbs.org/art21/series/index.html

“Art:21–Art in the Twenty-First Century” is the only series on television to focus exclusively on contemporary visual art and artists in the United States, and it uses the medium of television to provide an experience of the visual arts that goes far beyond a gallery visit. Fascinating and intimate footage allows the viewer to observe the artists at work, watch their process as they transform inspiration into art, and hear their thoughts as they grapple with the physical and visual challenges of achieving their artistic visions.

41. **Young Artists of Texas**

www.yatgallery.org

A nonprofit organization dedicated to educating and promoting young artists

"All of our services are free," Ayr said. The nonprofit pays entry fees to shows, and if a piece of art sells, it gets 20 percent – a much lower rate than professional gallery agreements, she said.

The group hosts professional development seminars each month to teach anything from taxes to Web design to marketing skills. They publicize shows at area universities and local high schools and through word of mouth. With the organization, "They get mothering," said Tilbury. "I don't think there's another one like it in the state."

42. **Art251**

www.art251.com

art251 opened its doors in August 2008. art251 is a refreshingly different kind of contemporary art space. We feature original works from Texas artists, including: painting, jewelry, sculpture, glass, photography, assemblage, fiber.